



A radio interview to educate and inform about PrEP

Radio station. Radio Jambo

Frequency: 97.5 FM

Show: Midmorning Show

Host: Massawe Japani

Broadcast Time: 1:15pm to 2pm

Broadcast Date: 9th December 2016

Topic: PrEP

Guests: Mercy Wafula & Esther Wanjiku

BHESP arranged to have the radio interview with Radio Jambo as the station is second most listened station in Kenya with a 7.8% reach. Midmorning show was the preferred show as it discusses reproductive health issues targeting women.

Radio Interview Proceeding

The presenter introduced the guest to the show and each one of them was given a chance to introduce herself and the role they play at BHESP.

Esther, BHESP prep ambassador, explained about her role as a prep ambassador and how the new HIV prevention intervention has been very beneficial to her especially in the view of the fact that she is a young sex worker.

Esther told the audience that prep is very effective especially when used correctly and consistently together with other prevention strategies.

One of the audience via phone-in asked Esther why she resolved to use prep and not condoms, Esther responded by telling her that prep can lower the risk of receiving HIV from sex by more than 90%. She added that she is nowadays not afraid of condom burst as she has double protection which is condom and PrEP.

Another listener via short message service {SMS} asked the difference between ARVs and PrEP and Mercy explained that ARVs are for HIV positive individuals while PrEP is taken by people who are HIV negative.

The presenter asked Esther why she decided to use PrEP yet she is very young, Esther responded by telling her that due to the nature of her work she encounters different client whose status she doesn't know arguing that she is using PrEP which guarantees her protection against HIV.

Another listener via phone in asked Esther some of the side effects of using prep, Esther said for the first two weeks she had some side effects including nausea and fatigue but they eventually went away.

Before the conclusion of the show, Esther was given an opportunity to advise her fellow young peers and she told them if they are in any risky behaviour then prep was the best way to prevent them from being infected with HIV.



Radio Host Massawe Japanni with guests Mercy, Esther and Kayte during the radio show on Radio Jambo.

#ENDS#

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